

Umano RISE Model - Template

Introduction

At Umano, our mission is to support initiatives that foster holistic empathy for humans, animals and the environment, with a vision of an empathic and compassionate world for all.

We provide nonprofit leaders and social entrepreneurs with mentorship, tools and funding to build holistic empathy into their work. The Umano **RISE Model** is a framework we developed to help empathy-building changemakers run initiatives that are financially resilient and impactful.

The Umano RISE Model

- Reach
- Impact
- Sustainability
- Empathy for humans, animals, and the environment

How to Use This Template

The purpose of this template is to help nonprofits and social enterprises create a plan for increasing their reach, defining and measuring their impact, achieving financial sustainability and resiliency, and building holistic empathy into their work.

This template is a fillable form that lists the RISE Model's guiding questions and provides space to fill in your answers. Prior to completing this template, please read our 'Umano RISE Model - Guide', which provides a detailed explanation of our RISE model.

Umano RISE Model - Template

Name of Organization:

RISE - REACH
Current reach
Broadly speaking, who are your beneficiaries?
How many beneficiaries are impacted by your work?
Scale
Are you able to increase the number of beneficiaries in the community you are currently working in?
If so, what added costs will you need to incur to achieve this?
Do you have the financial and human resources needed to reach and serve more beneficiaries in your existing community?
Replicate
Are you able to replicate your program in another geographic area?
Will you need to adapt your program to the new area, and if so, what adaptations are needed? Examples include differences in clientele, language, culture, environment, etc.
Do you have enough knowledge of the area you want to expand to?

Do you have the financial and human resources needed to expand to a new area?
Share best practices
Do you know of other organizations that would be interested in implementing your program in their community?
Do you have the time to share best practices with another organization?
Other comments regarding reach
R I S E - IMPACT
Define the impact
What are the impacts your organization aims to achieve?
Do these impacts align with your mission statement and vision?
Impact measurement
How do you measure your impacts?
How often do you measure your impacts?
Negative impacts

What are the negative impacts on humans that may arise from your work?
What are the negative impacts on animals that may arise from your work?
What are the negative impacts on the environment that may arise from your work?
Other comments about impact
R I S E - SUSTAINABILITY
Current sources of revenue
What are your current sources of revenue and how much do you receive from each? Examples of revenue sources include donations, grants, events, sales, admissions, etc.
What are the challenges that you have encountered or may encounter when fundraising for your organization?
Social enterprise ideas
Do you want to create a revenue stream that is either in place of, or in addition to, donations and grants?
What goods or services can your organization sell? Examples include merchandise, food and beverages, entrance fees, workshop fees, consulting fees, etc.

Is there a market for your goods or services? Who is the market and how can you reach them?

What steps do you need to implement to be able to sell these goods or services?

Do you have the financial and human resources to implement this social enterprise idea?

Have you created a business plan for your social enterprise idea yet?

Does this product or service align with your organization's mission?

Does this product or service cause harm to humans, animals, or the environment in any way? Examples include products whose suppliers have poor labor practices, items that utilize animal products (leather, wool, etc.), or products that have a lot of packaging.

If your initial product or service idea causes harm to humans, animals, or the environment, are you able to source alternatives that cause no harm?

Other comments about sustainability

R I S E - (HOLISTIC) EMPATHY

Current work

Does your organization currently build empathy **for each of** humans, animals, and the environment, and if so, how?

Plans for building holistic empathy
How will you build empathy for humans in the work you do?
How will you build empathy for animals in the work you do?
How will you build empathy for the environment in the work you do?
Which of our holistic empathy tools and resources [link to page] do you plan on using?
Who is the audience of your empathy-building program?
How will you measure the effectiveness of your empathy-building program?
Other comments about holistic empathy
R I S E - SUMMARY
Is there anything else you'd like to add regarding your plan to obtain Reach, Impact, Sustainability, and Holistic Empathy?

