

## **Volunteer Position Description: Marketing Committee Member**

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Umano's mission is to support initiatives that foster holistic empathy for humans, animals, and the environment. We achieve our mission by providing funding and training to help changemakers build holistically empathic initiatives that are financially resilient and impactful.

Umano's Marketing Committee provides strategic marketing direction for our organization. The team meets online and is composed of dynamic and professional marketing experts.

### **What you'll be doing**

- Actively participate as a member of a dynamic and professional team of marketing experts
- Provide marketing recommendations that are aligned with Umano's mission, goals, and principles
- Support the planning and execution of Umano's overall marketing strategies, liaising with marketing agencies, social media management, and event marketing

### **What you bring to the team**

- Expertise in one or more areas of marketing
- Experience in marketing for not-for-profit organizations is an asset
- Ability to attend pre-scheduled online meetings for 1 hour per week
- Belief in the importance of empathy for humans, animals and the environment

### **What's in it for you**

- Volunteer from home
- Flexible hours outside of pre-scheduled committee meetings
- Warm and empathic culture
- Knowing that you're making an impact in the world

If you are interested in volunteering for this role, please complete our online volunteer application form at <https://www.umano.org/volunteer/>.

For other ways to support the work we do, please reach out to us at [vinyse@umano.org](mailto:vinyse@umano.org).