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## Overview

As part of our RISE Model, Umano encourages nonprofits to become more financially resilient by diversifying their revenue streams and/or creating a related social enterprise. We have compiled this list of social enterprise courses that are free (as at the time of publishing this list). Organizations who are on their path toward becoming social entrepreneurs may find these courses helpful. Please visit the links below to learn more about each program.

### Institution: [Philanthropy University](#)

**Courses:** Advocacy, Branding 101, Developing an Operating Budget, Unlocking Your Organization's Potential: Capacity Building 101, Introduction to Fundraising, Fundraising: Connecting with Donors, Fundraising Strategies, Girl-Centered Design, Setting Up a Nonprofit Board, Human Capital Strategy, Leadership: Ten Rules for Impact and Meaning, The Multi-Stakeholder Partnerships Playbook, Planning for Monitoring and Evaluation, From Data Collection to Data Use, Establishing Effective Partnerships, Managing Project Finances, Fundamentals of Project Management, Results-Based Financing, Global Social Entrepreneurship, Social Impact: Planning for Success, Stakeholder Engagement Strategy, Social Startup Success, Storytelling for Impact, Essentials of Nonprofit Strategy, Creating a Theory of Change

<https://courses.philanthropyu.org/courses>

**Course Descriptions:** Philanthropy University is a free online learning platform for social change that puts practical courses and knowledge-sharing communities just a click away. Please visit the link above to obtain descriptions of the courses offered.

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### Institution: [Queen's Commonwealth Trust](#)

**Course:** [Starting Out With QCT](#)

**Course Description:** The Queen's Commonwealth Trust has partnered with the Australian School of Entrepreneurship to bring you this unique online course to help you better understand the world of social entrepreneurship and transform your ideas into action. Starting Out with QCT has over 50 short modules.

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**Course:** [Leading Change](#)

**Course Description:** Leading Change was originally created as a bespoke leadership course for young changemakers by The Institute for Continuing Education at The University of Cambridge for The Queen's Young Leaders Programme. Whether you are already running your own project or organisation, or are simply interested in boosting your skills, this 8-module course is for you.

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**Institution:** [University of Basel](#)

**Course:** [Entrepreneurship in Nonprofits](#)

**Course Description:** The course teaches its students about social entrepreneurship and how to ensure that an enterprise is both profitable and charitable. The instructor for the course is Professor Georg von Schnurbein, the Professor for Philanthropy Studies at the University of Basel. The duration of this course is five weeks.

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**Institution:** [Acumen Academy](#)

**Course:** [Business Models for Social Enterprise](#)

**Course Description:** Map out the value that your social enterprise creates, captures and delivers. Develop a business model that drives financial sustainability and social impact. Create and test hypotheses about target market size, cost structure, revenue streams, and value chain partnerships. Uncover revenue engines to power businesses serving customers living in the bottom of the pyramid markets.

**Course:** [Social Entrepreneurship 101](#)

**Course Description:** Shift the status quo of the world's greatest challenges, fueled by inspiring examples of social entrepreneurship in action. Think like a social entrepreneur to tackle problems across public, private, and nonprofit sectors. Carve your own path for making change, whether that be founding an enterprise, serving on a board, or supporting social entrepreneurs in other creative ways.

**Course:** [Designing for Environmental Sustainability and Social Impact](#)

**Course Description:** Tackle environmental challenges with concepts like systems thinking, circular design, behavior change, and natural capital. Create a culture of collaboration between social entrepreneurs and conservation organizations. Design products and services that contribute to a circular economy, change behavior in order to conserve biodiversity, and make the case for investing in environmental conservation with lessons from the natural capital movement.

**Course:** [Social Impact Analysis](#)

**Course Description:** Assess the breadth, depth and focus of your social impact using a three-part framework, craft a theory of change for your organization or initiative, improve your impact using Acumen's Lean Data approach, with added inspiration from case studies showing how other social enterprises have measured their impact in lean and rigorous ways.

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**Institution(s):** [Middlesex University London](#), [Minca Ventures](#), and [Jindal Centre for Social Innovation + Entrepreneurship](#)

**Course:** [Social Enterprise: Growing a Sustainable Business](#)

**Course Description:** Is your social enterprise sustainable? Through theory, practical information, and video case studies from around the world, this course helps you evaluate your model and develop a plan to take it to the next level by mapping your stakeholders, marketing your business, and managing change.

**Course:** [Social Enterprise: Business Doing Good](#)

**Course Description:** Can business do good? In this course, we explore different models of social enterprise and the local and global problems that they aim to address. If you work with a social enterprise or are thinking about launching one, this course provides a valuable foundation.

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**Course:** [Social Enterprise: Turning Ideas into Action](#)

**Course Description:** How can you turn a social enterprise idea into action? In this course, you will identify the problem your idea is trying to solve, design your social enterprise venture model and prepare to take it to market. This course is a must for anyone who wants to launch a social enterprise.